

# 2017 POVERTY MATTERS! CONFERENCE

September 13-14, 2017  
 Holiday Inn & Convention Center, Stevens Point, WI



## CONFERENCE AGENDA OVERVIEW

Thank you for your participation in the 2017 Poverty Matters! Conference. The schedule for the conference is provided below. There will be 5 tracks of workshops occurring simultaneously throughout the conference:

1. Transforming Lives
2. Strong Organizations
3. Challenges and Opportunities in Poverty Policy
4. Addressing Disparities in Our Communities
5. Effective Anti-Poverty Advocacy

You may register and make payments online or by mail. Please call us or visit our website for more details:  
<http://povertymatters.events/>

Wednesday, September 13, 2017				
Time	Program Type	Program Title	Presenter/Speaker	Room
9:00-10:00	Open Plenary (Breakfast provided)	A Look at Poverty in WI in 2017	Mary Patoka	Expo 1 & 2
10:15-11:30	<b>Workshop Session A</b>			
	Workshop 1.1	Reducing Poverty by Preventing Unplanned Pregnancies: Promoting Long-acting Reversible Contraceptives in WI	Deb Ehrental and Amy Williamson	Sands
	Workshop 2.1	How to Start and Build a Direct Mail Fundraising Campaign	Kim Theno and Karen Ziemke	Spruce
	Workshop 3.1	Policy about Poverty in WI	Tim Smeeding	Frontier
	Workshop 4.1	Racial and Ethnic Disparities	Toriana Pettaway	Evergreen
	Workshop 5.1	Educating Policymakers About Poverty Issues in Your Community	Vicky Selkove	Harvest
11:45-1:15	Lunch Plenary (Lunch provided)	RREAL Presentation & Awards Ceremony	Jason Edens	Expo 1 & 2
1:30-2:45	<b>Workshop Session B</b>			
	Workshop 1.2	Eviction Defense-Stablizing Housing for Low Income Tenants	Raphael Ramos	Sands
	Workshop 2.2	Public-Private Partnerships: Breaking Barriers	Ann Munro	Spruce
	Workshop 3.2	What Does Continuous Improvement have to do with Reducing Poverty?	Lynn Coriano	Frontier
	Workshop 4.2	Solar Solutions to Energy Poverty	Jason Edens	Evergreen
	Workshop 5.2	Using Advocacy to Achieve Local Goals	Matt Stienstra	Harvest
2:45-3:00	<b>Break- Snacks provided</b>			

3:00-4:15	Workshop Session C			
	Workshop 1.3	How can we Help? A New Service Delivery model for Youth Aging out of Foster Care	Wendy Henderson	Sands
	Workshop 2.3	How to Conduct Effective and Meaningful Intake Interviews	Michael Jonas	Spruce
	Workshop 3.3	An Overview of Current Developments in Hunger Policy	Maureen Fitzgerald	Frontier
	Workshop 4.3	Combating Stigma: Court Records, Criminal Records & the Struggle for Access to Opportunity	Kori Ashley, Jennifer Johnson and Sheila Sullivan	Evergreen
	Workshop 5.3	Non-Profit Advocacy 101	Mike Bare	Harvest

Thursday, September 14, 2017				
Time	Program	Topic	Presenter/Speaker	Room
8:00-9:30	Breakfast Plenary (Breakfast provided)	Perspectives on the Need for Comprehensive Criminal Justice Reform in Wisconsin	David Liners & WISDOM	Expo 1 & 2
9:45-11:00	Workshop Session D			
	Workshop 1.4	Putting Our Clients Back in the Driver's Seat (literally!): A Session on Driver License Recovery	Elizabeth Groeschel	Sands
	Workshop 2.4	Evidence and Outcomes: Making Your Case	Ofelia Mondragon	Spruce
	Workshop 3.4	Halving Child Poverty in WI	Peter Bakken and David Liners	Frontier
	Workshop 4.4	On the Street Where You Live: The Elderly & Disabled	Cindy Piotrowski and Kate Schilling	Evergreen
	Workshop 5.4	Effective Coalition Building!	Tami Jackson and Marion Holmberg	Harvest
11:15-12:30	Workshop Session E			
	Workshop 1.5	Compassion Fatigue	Hunger Task Force	Sands
	Workshop 2.5	Non-Profit Branding & Social Media	Thomas Jaime	Spruce
	Workshop 3.5	Implementing Culturally Linguistically Appropriate Services (CLAS)	Mike Williams	Frontier
	Workshop 4.5	Removing Legal Barriers to Economic Stability	Stacia Conneely	Evergreen
	Workshop 5.5	5 Tips to Effectively Tell Your Advocacy Story	Ambar Mentor-Truppa	Harvest
12:30-2:00	Closing Plenary (Lunch provided)	Janesville: An American Story	Amy Goldstein	Expo 1 & 2