

Wisconsin Community Action Program Association



June 13, 2017

Dear Friend,

The Wisconsin Community Action Program Association (WISCAP) invites you to be an exhibitor at our annual 'Poverty Matters!' conference. **This year's conference will be held at the Holiday Inn Hotel & Convention Center in Stevens Point, Wisconsin on September 13-14, 2017.**

WISCAP is the statewide association for Wisconsin's sixteen (16) Community Action Agencies and two single-purpose agencies with a statewide anti-poverty focus. Community Action Agencies are locally controlled not-profit organizations helping low-income households achieve economic self-sufficiency and serving the communities in which they reside.

The 'Poverty Matters!' conference annually brings together organizations and individuals committed to reducing poverty in communities in Wisconsin. Community leaders, managers, front-line workers, Board members, human service professionals, educators, funders and advocates all attend the conference to share strategies and trends and to network with their peers, achieving a better understanding of how low-income individuals, families and communities can work together to promote economic opportunity.

We hope your organization will consider purchasing an exhibit table to provide information on your organization and its services and programs to attendees at this year's conference, our 33rd annual event. We hope to offer an exhibit hall with diverse, innovative and relevant organizations dealing with poverty issues. This year's conference will have a strong focus on innovative strategies to fight poverty, particularly as they relate to child poverty, rural poverty, racial inequity and poverty, and professional development. As an exhibitor, you will have the opportunity to network with over 200 professionals and low-income individuals from around the state.

Information and a reservation form regarding the purchase of exhibit tables are attached – and can also be found online at our conference website <http://povertymatters.events/exhibitors/>. For answers to your questions or for further information, please feel free to contact Cassidy Berens at 608.244.4422 or via email at kberens@wiscap.org.

Thank you for your consideration. We look forward to your participation at the 2017 'Poverty Matters!' conference.

Sincerely,

The Poverty Matters Planning Committee

Peter Bakken—Wisconsin Council of Churches
Mike Bare—Community Advocates Public Policy Institute
Kassidy Berens—WISCAP
Katie Castern—State CSBG Office
George Gerharz— Volunteer
Bob Jones— Volunteer
Dale Karls— Western Dairyland EOC
Julie Lassa—Sentry Insurance
Stephanie Mather— Volunteer
Charlene Mouille—United Way of Wisconsin

Corinda Rainey-Moore—WI Council on Children & Families
Diane Robinson—Social Development Commission
Samira Salem—Forward Community Investments
Vicky Selkove—Legal Action of Wisconsin
Tim Smeeding—Institute for Research on Poverty
Amy Verhagen—CAP Services
Julie Kerkstick—Community Advocates Public Policy Institute